



Christmas in July Campaign

It is greater than one meal.
One act of kindness can impact someone for a lifetime.

Christmas in July Campaign is to bring awareness about families, individuals and seniors who are living in need of help to hold the simplest of traditions - eating together at Christmastime.

For 78 years, the Christmas Bureau has been providing festive meals to Edmontonians in need through the promotion of sharing and caring. In 2017, the Christmas Bureau provided a festive meal to 17,711 families of which 48% were children under the age of 18. Families range in size from seniors living alone to blended families of 12. You may know the families we serve, but you may not know the struggles they are facing at Christmas time. The gift of a nutritious meal does have an impact on the families we serve and your contribution is more than providing that one meal at Christmas time. You will be impacting Edmonton families in need in a positive and caring way.

BRAND VISIBILITY

- Recognition on christmasbureau.ca
- Event listing on christmasbureau.ca
- Recognize your event and support with a minimum of 5 social media posts on various platforms.

We are here to help design an event that would fit the focus your group wants to join in on. You can come together to raise money for a number of families; towards the purchase of hampers or gift cards to provide a festive meal. Your efforts help meet the needs of your neighbours during the festive season.

Thank you for giving some thought on how your business or organization can help so many, right here in our own backyard. Here are some ideas on how you and your team can have some fun, raise some funds and know that you are making an impact on Edmonton families.

Questions? Interested? Please call Lee at 780 999 7764



After delivering a hamper in 2017, one of our volunteers received a thank you card and angel from a client. The card read - 'Thank you. You have done more today for me than you can know.' Help continue that impact on Edmonton families in 2018.



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FEATURED ITEM

- Have a featured menu item with a portion of the proceeds goes directly to the Christmas Bureau during the month of July
- Items can include: feature coffee, bakery item, entree item

STREET HOCKEY

- Street hockey tournament is a Canadian tradition during the summer months. A winner's circle and meal after the game helps build team spirit and brings everyone together for some fun and good will.

TEAM BUILDING

- Create challenges as a team building event and have some fun
- Obstacle courses, challenge teams are all fun ideas and end with a BBQ with your employees and family
- Dog Day at work - people pay by donation to bring their dogs to work for select days in July

COMMUNITY SPIRIT

- Create a day where your office / team put on a BBQ and sell hamburgers and hot dogs to raise awareness and money that could help feed a family at Christmastime
- Have a cocktail competition - staff invite guest and compete for the best cocktail
- Do a community engagement day - host a dinner where people can come for a meal and learn about what the Christmas Bureau does



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