

Quick Facts about the Christmas Bureau



Established in 1940, the Christmas Bureau of Edmonton is a registered non-profit organization with a 74-year tradition of providing a festive meal to Edmontonians in need. As Edmonton's Christmas charity, we truly are about neighbour helping neighbour during the festive season.



Our mandate is simple – to provide a festive meal to Edmonton families in need. Our mission is the promotion of the spirit of Christmas caring and sharing in the City of Edmonton.



The core values the Christmas Bureau of Edmonton follows are:

1. Share the spirit of giving and collective caring
2. A spirit of compassion, generosity and support
3. A spirit which offers hope
4. Culturally inclusive
5. Non-judgmental



The principles the Christmas Bureau of Edmonton operates by include:

- We treat all persons in need with utmost dignity, respect, courtesy and confidentiality.
- We provide assistance to a person in need to be charitable – not disparaging, disconsolate or punitive.
- We provide assistance in accordance to good stewardship principles.
- We pursue and develop partnerships in the community.



At the Christmas Bureau, we provide more than a festive meal; we connect over 100 social service agencies, providing those in need a one-stop application process for food, toys and teen gift cards.



The Christmas Bureau of Edmonton provides services based on need. We anticipate a 6.2% increase in our services in 2014.



Your donation dollars will help provide a festive meal for over 65,000 Edmontonians in need. Our goal is to raise \$1.8 million. A traditional Christmas meal for a family of four costs \$100. For seniors or individuals living alone, a traditional Christmas meal costs \$40.



The client database we create to distribute festive food hampers is also used by our partners: 630 CHED Santas Anonymous to distribute toys to children 0 – 12-years-old and by the Edmonton Sun Adopt-A-Teen program to distribute gift cards to youth 13 – 17-years-old.



The central processing of the client data information reduces duplication of services, thus ensuring that donor dollars reach the greatest number of families, seniors and individuals in need.



The Christmas Bureau is honored to once again have Kevin Lowe and the Oilers Ladies as our 2014 Honorary Campaign Co-Chairpersons.



In 2013, the Christmas Bureau provided a festive meal for 60,960 individuals in need, including:

- 13,428 families
- 19,583 children under 12
- 7,192 teens aged 13-17
- 2,676 seniors
- 5,653 singles and couples without children



In 2013, 38 community groups received food funding for their Community Festive Celebrations – grass roots events that are primarily led, organized and run by volunteers, bringing together individuals and families in various communities.



In 2013, 541 volunteers generously donated over 5,450 hours of their time and skills to the Christmas Bureau to make sure that no family, senior or individual in need goes without a festive meal. Volunteers are always needed and greatly appreciated! To apply online, please visit our website at christmasbureau.ca/volunteer/.



In 2013, 459 companies/individuals assembled and delivered 1,132 festive food hampers to Edmontonians in need. You can sponsor and deliver a hamper for a family, senior or individual and create a Christmas tradition of giving. To sponsor a hamper, please visit our website at christmasbureau.ca/sponsorship/ to apply online or find more information about sponsoring a hamper this Christmas season.



You can support the Christmas Bureau by championing a fundraiser at your workplace and we can help! Visit our website at christmasbureau.ca/fundraise/ for ideas on how you can host a Christmas Bureau fundraiser. In 2013, 107 fundraisers raised \$672,798 for the Christmas Bureau – that was 37% of our annual goal of \$1.8M.



Check out our website at christmasbureau.ca. We welcome you to:

- ‘like’ our Facebook page
- follow us on Twitter @christmasbureau and @volunteerCBE
- follow our company LinkedIn page – Christmas Bureau of Edmonton



The Christmas Bureau of Edmonton has joined Imagine Canada’s Ethical Code Program. The Ethical Fundraising and Financial Accountability Code lays out a set of standards for charitable organizations to manage and report their financial affairs responsibly.



We respect your privacy. We do not rent, sell, or trade our mailing lists. We use the personal information we collect to process donations, issue receipts and notify donors of upcoming campaigns and events.



We gratefully accept donations year-round. To donate, please:

- visit christmasbureau.ca online or through your mobile device
- call 780 454 6074 from 8 a.m. to 4:30 p.m.
- mail your cheque to: Christmas Bureau of Edmonton, PO Box 16000, Edmonton AB T5J 4B4