



THE HERALD

Christmas Bureau of Edmonton Volunteer Newsletter

October 2007

A Note From The Chairperson

Perhaps you choose to contribute to the Christmas Bureau to help relieve the additional financial burden Christmas brings to a single parent. Perhaps to provide for a senior who, on a fixed income, has become financially marginal in a booming economy or to assist a family where one parent is focused on advancing their education to improve the families financial opportunities for the future. Your reasons for volunteering may vary, but the impact of giving does not. The donation of your time does make a difference in the lives of people living below the poverty line and struggling financially.

Our volunteers are vital to promoting the visibility of the Bureau in the community as well as the collection and distribution process of donations. We value each of you.

Dorothy Jacques

Your Time Counts



For a number of years the Christmas Bureau of Edmonton has come to my aid. Thank you very much. The gift certificates helped to buy food which I normally cannot afford

to purchase. After rent and utilities I have very little money remaining to buy food and other necessities. For a number of years I have been on medical income support and unable to work.

Just a short note to say a big thank you to all the generous volunteers and donors. Due to your generosity my granddaughter and I were able to stretch our food dollars enough to give us a great Christmas feast and some yummy leftovers.

My family and I would like to thank you kindly for the food hamper we received, it made such a difference. One day we hope to be able to give back to your organization.

I am no longer in need of assistance. I will be "OK" this Christmas. Thank you for all of your help in the past. You have a wonderful program.

Bill McCallum Retires

Bill McCallum retired after the 2006 Christmas Bureau Campaign. During the nine years Bill served as the Campaign Director our community grew and the need grew. Bill worked on the fundraising campaign to raise the dollars to meet the demand.

We wish Bill and his wife Carroll all the best as they enjoy golfing and traveling in their retirement.



Good Luck Good Luck

Welcome To New Campaign Director

Dianne Brown, a previous Kevin Lowe Award recipient, worked as the Campaign Assistant in 2006 and has now assumed the position of Campaign Director. Dianne looks forward to working with all our volunteers and in celebrating a successful 2007 Campaign.

Board of Directors

Chairperson

Dorothy Jacques

Directors

Yves Auger

Marc Barylo

Dean Cramer

Andy England

Dick Frenz

Harry Fuccaro

Laurie Giesbrecht

Brian Gingras

Marcy Girard

Hope Hunter

Willie Lee

Chris Leung

Jennifer Martin

Stuart McKellar

Randy Oleschuk

Craig Roskin

Ivan Sawchuk

Debbyann Solway

Maria Vukasnovich

Debbie Walker

P. Daryl Wilson

Staff

Executive Director

Wendy E. Batty

Campaign Director

Dianne Brown

Campaign Assistant

Janelle Grabler

Volunteer Coordinator

Lana Nordlund

Office Supervisor

Kim Ratke

2006 Volunteer Award Recipients

Kevin Lowe Award

Allan and Arlene Campbell for the past eleven years have delivered hampers, been a staple at the Walk In Days Program and given their time at two of our donation desks.

Continually giving selflessly and without fanfare, Allan and Arlene can be looked at as role models for volunteers with any organization. We are so pleased that they choose to return to the Bureau each campaign.

Chairman's Award

Harry Fuccaro, certainly met the criteria for this award by making a significant contribution to the 2006 campaign, demonstrating positive working relations with staff, volunteers and clients and promoting the visibility of the Bureau within the community. For the past two years he has accepted a leadership role in our Walk-In Days Program by taking ownership of the site coordination and planning at Amiskwacy Academy.

Outstanding Volunteer of the Year Award



Delores Brown, a volunteer since 1998 working both in the office and at Walk In Days she has been a mentor for many volunteers. Her positive energy and willingness to change tasks at a moments notice is appreciated.

Pat Thompson started in the office in 2001 and soon added the role of Donation Desk Team Leader to her duties. While she is always ready to do whatever it takes, last year she went far beyond what any one person could have been expected to do and it did not go unnoticed. We think there are really two of her.



For information on award criteria or to find out how you can nominate an Outstanding Volunteer call 414-7682.



On our volunteer application form over the past few years we have asked for the year in which you began as a volunteer with us. Our files are now updated. If we have incorrect information on file, our apologies. With your assistance we will get all the correct dates.

Service Pins 3, 5, 10 and 20 Campaigns

At the 2006 Volunteer Appreciation Event we recognized our long service volunteers by distributing Campaign Years of Service Pins. Those volunteers with 3, 5 or 10 years received a pin. If you qualified for a pin in 2006 and did not receive it please contact Lana at 414-7682 and arrangements will be made to get it to you.

Special pins were given to 4 individuals each with over 20 years of service. Dorothy Jacques, Loraine Brooks, Darryl Hooke and Marc Barylo, together they have more than 100 years of service!



A Challenge to Each of You

The years' campaign goals are determined by need and endorsed by the Board of Directors. Along with the Volunteer Committee, I would like to add a goal. We challenge you to get high school students involved. Last year 25 of our volunteers with a scheduled shift were identified as youth under 18. The goal this year is to increase that number to 40.

Teenagers who have joined their parents when delivering hampers will attest to the great feeling they get being able to contribute to another family's well being. In 2006 we welcomed high school students into the office, at donation

desks and at the Craft Corner. Many of these volunteers for the first time operated a photocopier or had contact with the public in a customer service capacity. For many the skills they learn or hone as a volunteer will aid them in getting that dream job.

You may have children, grandchildren or a family friend that you could invite to get involved. When someone who has never volunteered is asked why they don't, the answer given most often is that they haven't been asked. We are inviting you to help, and to make the ask.

Lana Nordlund, Volunteer Coordinator

From The Volunteer Committee Chair

Summer has come and gone so very quickly and the Volunteer Committee is starting to gear up for another exciting and successful campaign. Yes, last year's effort was truly incredible in so many ways including the overwhelming support we enjoyed from our almost 700 volunteers who collectively put in many thousands of hours.

All of us at the Christmas Bureau are very mindful of how important each and every one of our volunteers are to the success of our program. Without your dedication, energy and contribution of time we would not be in a position to achieve our mission and uphold our tradition of sharing by providing a festive meal to some 67,000 Edmontonians. Everything you do on our behalf, to make Christmas just a little brighter at a time

when so many have given up hope, is truly appreciated. Whether your volunteer hours are many or few, whether you work on a donation desk or a coat check at a fundraiser, pack or deliver hampers; everything is necessary and so important to achieving the greater good!

To our many returning volunteers who year after year after year keep answering the call, a most sincere THANK YOU for continuing to give so much of yourself at such a busy time of year! If you are new to the Christmas Bureau and are contemplating getting involved for the very first time either individually or as a family, thank you for your consideration. You can be assured of a very rewarding and humbling experience.

Dick Frenz

Who and How?

The Christmas Bureau of Edmonton provides festive meals and promotes the spirit of Christmas sharing and caring to those in need who live in the City of Edmonton. The following groups of persons in need may be eligible for assistance:

- Families and individuals on Alberta Works or other subsidy / benefit programs.
- Low income families.
- Parents receiving Alberta Child Health Benefit.
- Senior citizens receiving income support, other subsidy / benefit programs or otherwise in need.

"People will forget what you say, they will forget what you do, but they never will forget how you made them feel." Maya Angelou

2006 Food Hampers and Gift Certificates

- 1,850 hampers were prepared and delivered in partnership with Catholic Social Services.
- 1,595 hampers were provided and delivered by private sponsors and church groups. Private sponsor hampers must be accredited by the Bureau's Private Sponsor Coordinator.
- 14,900 families and seniors received gift certificates for Sobey's.

Key 2007 Dates

JANUARY 31, 2008

VOLUNTEER
APPRECIATION
EVENT

Nov 26 Donation Desk Orientation
at St Anthony's

Nov 27 Donation Desk Orientation
at St Andrews Centre

Nov 30 through Dec 24
Mall Donation Desks Open

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 ☆ V aluable is the work you do. ☆
 ☆ O utstanding is how you always come through. ☆
 ☆ Loyal, sincere and full of good cheer, ☆
 ☆ U ntiring in your efforts throughout the year. ☆
 ☆ N otable are the contributions you make. ☆
 ☆ T rustworthy in every project you take. ☆
 ☆ E ager to reach your every goal. ☆
 ☆ E ffective in the way you fulfill your role. ☆
 ☆ R eady with a smile like a shining star, ☆
 ☆ S pecial and wonderful—that's what you are. ☆
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2007 Volunteer Opportunities

Weekday Office

Certificate Stuffing
File Clerk
Private Sponsor Clerk
Reception
Volunteer Services Clerk



Inquiries can be directed to

lana.nordlund@christmasbureau.ca

or call 414-7682



Team Leaders

Donation Desk

Service Delivery

Walk-In Days Program
Interpreter
Hamper Delivery

Special Events

Group Opportunities
Kids Craft Corner
Caroling at the Winspear
Coat Check



For detailed descriptions, group opportunities

or to apply go to

christmasbureau.ca

Receiving Donations

Donation Desk Clerk
Incoming Telephone Donation Clerk



**Christmas
Bureau of
Edmonton**

P.O. Box 16000, Edmonton AB T5J 4B4

Phone: 421-9627 Fax: 454-6087

2nd Floor 4230 118 Avenue

christmasbureau.ca

MISSION

- Promotion of the spirit of Christmas caring and sharing in the City of Edmonton

CORE VALUES

- Share the spirit of giving and collective sharing
- A spirit which offers hope
- Culturally inclusive
- Non-judgmental

2006 Volunteer Program Sponsors

Bear Mountain Coffee - Southgate Centre
café supreme / Company's Coming
Canadian Curling Association
Cargo & James Tea - Edmonton City Centre
City of Edmonton Community Services
Edmonton Symphony Orchestra
Fairmont Hotel MacDonald
Gateway Entertainment Centre
Grandma Lee's - Bonnie Doon Mall
New York Fries - City Centre
Northern Alberta Jubilee Auditorium
Pastel's Café - Kingsway Garden Mall
Riddle's Sweet Impressions Inc.
Royal Watch and Clock - Londonderry Mall
sbarro - Kingsway Garden Mall
Sears - Kingsway Garden Mall
Second Cup - Londonderry Mall
A & W, Chiro Foods
Absolutely Edibles
Alberta Ballet

avanti salon spa
Bubbles International
Cinema City
Hair Garage
Culligan
Dare Foods Limited
Mettera on Whyte
Northlands
Ric's Grill
Snow Valley
Telus
Telus World of Science
The Crowne Plaza
Ukrainian Village
West Edmonton Mall

Brewsters
Callingwood Lanes
Club Fit
Cookies By George
Dial Printing
Imperial Parking
Moxies Classic Grill
Rabbit Hill
Saputo
Spasation Salon Day Spa
Take 5 Coffee Donuts Deli
The Citadel
The Keg Steakhouse & Bar
Unisource Canada Inc.
Yuk Yuk's

Thank You